



ONE PURSE

# ANNUAL REPORT 2020

## *MISSION*

We empower survivors of sex trafficking  
to build healthy and sustainable lives.

## *VISION*

Every survivor of sex trafficking has  
access to resources to embrace  
freedom and a hope filled future.

# from the founder



For most of us, 2020 was a liminal space, a land between the life we had known before and all that was yet to unfold. Early in the pandemic, as fear threatened to take hold of my heart, God sweetly reminded me of a scripture from Isaiah 43:19, where He says, "See I am doing a new thing, now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland." It was such a beautiful reminder that God is often working in the unseen, and no matter what our circumstances say, His plans for us are good. In 2020, we saw God's goodness overflow in our work!

When One Purse Gatherings cancelled due to the pandemic, we fast-tracked our strategic plan to sell purses online and saw a 745% increase in e-commerce sales. We were able to provide 48 survivors with scholarships to take their next steps into freedom. We hosted the Be Loved event and over 30 survivors from around the state were encouraged. By year end, we moved into the new One Purse Dream Studio and launched a new work-therapy program, The rePURPOSE Project.

God's provision exceeded anything we could have imagined! You, as our champions, volunteered, prayed, advocated and generously supported One Purse to help make this possible.

Together, we are empowering dreams!

*Heather Case*

## board of directors

Erin Brown

Matt Buckland

Heather Case, CEO

Christa Hicks

Jen Kaiser

Dr. Roxie Mooney

Catherine Riley

Heather Snively

Kourtney Street



Lexie Sutter, Graphic Design Intern

Megan Malone, E-commerce Associate

Heather Case, Founder & CEO

Becky Hawver, Operations Manager

Erin Brown, Executive Assistant

# how we served

## 308 WAYS WE LOVED SURVIVORS



Be Loved event, Fall 2020

100 valentines delivered

65 food and essential supply packages provided

31 survivors gathered for the Be Loved event

112 Christmas stockings filled and delivered

## THANK YOU ONE PURSE CHAMPIONS AND FAITHFUL COMMUNITY PARTNERS!



restore her dream fund

**\$50,723**

awarded from the scholarship fund

**48**

survivors received scholarships

*"By helping survivors obtain an education and ultimately having living wage jobs and careers, we can clearly see a light at the end of the tunnel, and our lives have purpose. Thank you so very much for helping survivors, like myself, accomplish the dreams that God purposed in each of our hearts."*

Emily, 2020 scholarship recipient



the rePURPOSE project

**\$129,589**

generously donated to fund new work-therapy program for first year

**1**

survivor was hired!

*"Working at One Purse has restored my dignity and confidence. I am grateful to have a safe, stable and nurturing work environment where I can discover the gifts God has given me. I now have hope for my future."*

Megan, E-commerce Associate



the rePURPOSE project

Gently loved designer purses are donated to the Dream Studio. Survivors prepare, photograph and manage online sales of donated handbags. Program revenue fuels scholarship resources and employment.

# gratitude

## Special Thanks to our 2020 Dream Studio Founders!

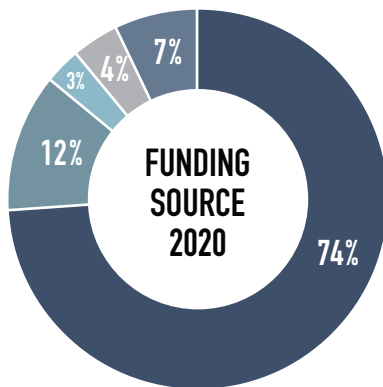
The Hensley Family  
The Morse Family  
The Riley Family  
Ann Shanklin  
SouthState Bank  
Summit Church



ONE PURSE / *dream studio*

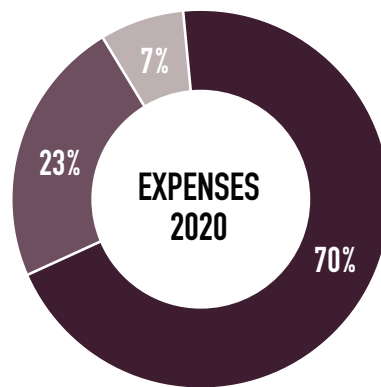
We moved into the new One Purse Dream Studio in December!

# funding



**TOTAL REVENUE**  
**\$241,975**

- INDIVIDUAL CONTRIBUTIONS
- PROGRAM REVENUE
- BUSINESSES
- CHURCHES
- FOUNDATIONS



**TOTAL EXPENSES**  
**\$178,450**

- PROGRAM
- ADMINISTRATIVE
- FUNDRAISING

# what's ahead

Together with our Champions, One Purse will increase our services to survivors by offering more life-changing scholarships, expanding our mentorship program on a digital platform and growing The rePURPOSE Project work therapy program through more donations of gently loved designer purses.



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