



ONE PURSE
empowering dreams

ANNUAL
REPORT
2021



from the founder: Hope and a future!



Heather Case - Founder and CEO of One Purse

One of my favorite verses from scripture is Jeremiah 29:11, "I know the plans I have for you," declares the Lord, "plans to prosper you and not to harm you, plans to give you hope and a future." For survivors who have experienced abuse, addiction and exploitation, believing good and hopeful things for their future can be challenging.

At One Purse, we offer hope and a future to every survivor we serve. We know to prevent re-exploitation, they need opportunities to heal and establish economic stability. Through our work-therapy and scholarship programs, we offer survivors in-demand job skills, college tuition, vocational training, and educational resources. These are tangible and impactful ways we invest in their lives because of the generosity of you, our Champions.

Together, we are offering survivors hope and a future!

A handwritten signature in black ink that reads "Heather Case".

Mission

We empower survivors of sex trafficking to build healthy and sustainable lives.

Vision

Every survivor of sex trafficking has access to resources to embrace freedom and a hope filled future.

Board of Directors, 2021

Erin Brown
Matt Buckland
Heather Case, CEO
Jen Kaiser
Megan Miller
Cathy Riley
Heather Snively
Tyler Snively
Kourtney Street
Dawn Strobeck, LMHC
Mike Strobeck



THE DREAM CYCLE SERIES: *a wholehearted journey to your dreams*

This mentoring program develops life and heart skills that inspire participants to embrace their dreams while discovering beauty and purpose along the way.

18 segments were taped with a live audience of 39 survivors and champions.

Thank You
 Heart of the City Foundation



Thanks to all who voted for the Winter Park Chamber award!

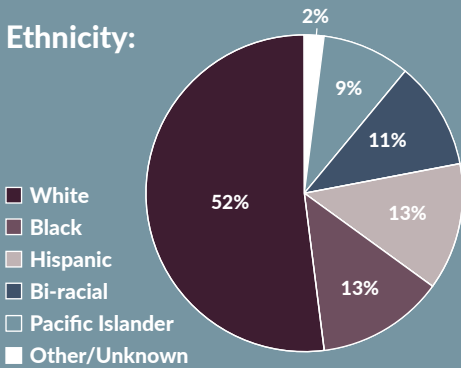


We are grateful to have been selected for the inaugural Orlando edition.

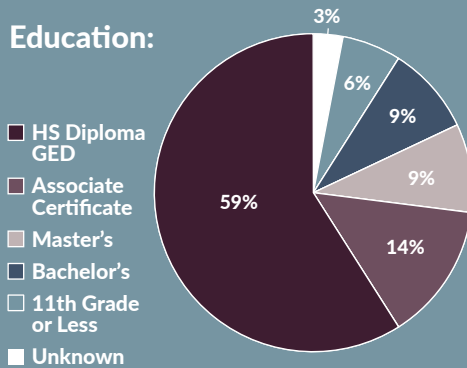
survivor impact -----> 219 SURVIVORS SERVED



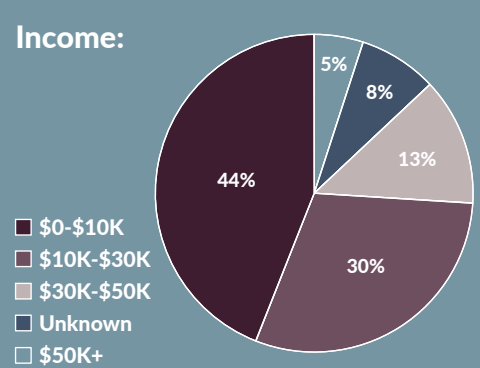
Ethnicity:



Education:



Income:



employment



the rePURPOSE project expansion

We employ survivors to run an e-commerce purse shop, and revenue is reinvested into the program.

2 survivors employed
2,257 employment hours

Acquired Skills Include:

- Customer Service
- Communication
- Marketing
- Inventory Management
- Photography
- Research & E-Commerce Pricing
- Professional Writing
- Authentication



“Being a survivor functioning every day in society and trying to be ‘normal’ can be difficult to navigate, but One Purse gives you the ability to walk your journey with people who really care and want to see you be the best version of yourself.”

Cristina*, Survivor Employee

education



restore her dream fund

Scholarships to Survivors for vocational training, college tuition, and education resources.

83 survivors **\$72,640** scholarships

“I see this scholarship as an investment in me, and I know I will pay it forward as I will go on to help many, many others!”

Alexis*, Tuition for MBA Program



“I never thought I was worthy to be where I am today. I want to carry the torch and show other women it's possible!! If it weren't for people like you, I don't think I'd ever be where I am today!! Free!!”

Cheri*, Tuition for Real Estate School

“Some organizations pursue a vision while positioning themselves as the hero; other organizations pursue a vision while creating space for other entities to join them along the journey. One Purse is part of the latter category. One Purse set a new standard.”

Rebecca
BENDER
INITIATIVE

*Pictures and names have been changed to protect the anonymity of the Survivors.

thank you

Thank you to our volunteers for helping us surpass our goal of 1,000 purses donated.

115 Volunteers Gave

1,022 Total Hours

1,546 Designer Purses Donated

Through the expansion of The rePURPOSE Project, 2021 purse sales more than doubled from 2020!

PURSE SALES

\$70,691

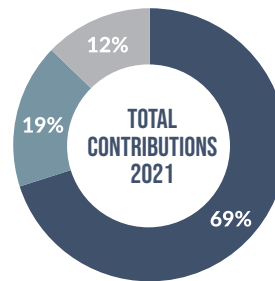


450

10th Birthday Boxes Assembled & Delivered

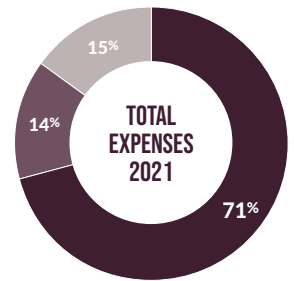


funding



\$587,055

- Undesignated
- In-Kind (Purses)
- Designated



\$368,877

- Program
- Administration
- Fundraising

what's the vision?

Our 3-year strategic plan is to...

- Employ 10 Survivors
- Give 200 Scholarships for Education Per Year
- Collect 10,000 Pre-Loved Designer Purses

you can

1. Donate a Designer Purse(s)
2. Become an Ambassador
3. Give Generously to Hire More Survivors

