

Annual Report

2022



ONE PURSE

Celebrating Beauty and Light

When you encounter people or things that appear broken, what do you see? As a society, I think we tend to assign a lesser value to things based on their state of being. However, when we see something we know has an inherent value, regardless of the state we find it in, like a crumpled up \$100 bill, we are not as quick to disregard it, are we?

At One Purse, we embrace four important values that guide our mission:

- Serve all with dignity and respect.
- Celebrate beauty refined through brokenness.
- Do hard things with grace and perseverance.
- Collaborate for hope and freedom.

Through these values, we hold a belief that every life matters. We also know that refining beauty through brokenness is hard work, and we cannot do it alone. It takes an abundance of grace and perseverance. It requires eyes to see that each life contains beauty and light that was made to shine. That light is the image and glory of God.

Like jars of clay, life is fragile. Through careless, abusive and selfish actions, human beings can do great harm to one another and inflict deep brokenness. *This is the lived experience of every woman we serve.* Our responsibility, as those who know her inherent value, is to see her as she is becoming and to share with her that no matter what form of darkness she has endured, the source of light available to her in Jesus is greater still.

Today, we are celebrating the beauty and light shining through every life you helped us to serve and invest in last year. Thank you for your faithful partnership in our mission.

Together, let's continue to see beauty and light!

Heather Case
Founder & CEO



We now have this light shining in our hearts, but we ourselves are like fragile clay jars containing this great treasure. This makes it clear that our great power is from God, not from ourselves.

(2 Corinthians 4:7, NLT)

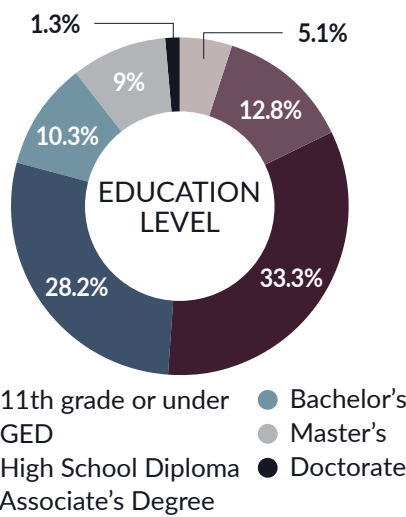
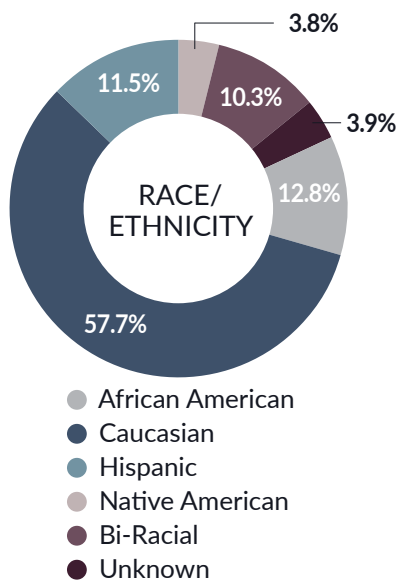
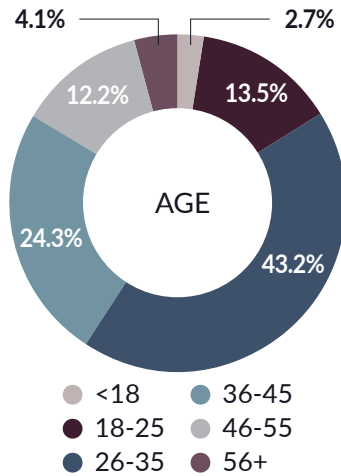
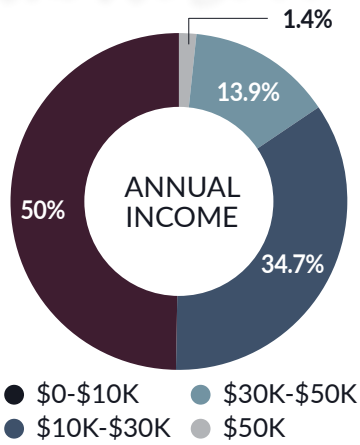
Mission

We empower survivors of sex trafficking to build healthy and sustainable lives.

Vision

Every survivor of sex trafficking has access to resources to embrace freedom and a hope filled future.

Who We Serve



“There are not enough words or gratitude to adequately express the appreciation and thankfulness my heart feels about even the consideration of helping me reach my goals of becoming a yoga therapist! I am immensely excited about my future and making this dream a reality.”

— Angie



A Survivor's Journey to Freedom

A survivor's journey to freedom is not linear. To build healthy and sustainable lives, survivors need to experience growth in all aspects of their lives.

Liberation: *Spiritual Freedom*

The survivor is thriving in their experience of holistic freedom and ability to dream for the future.

Reintegration: *Economic Freedom*

The survivor is pursuing education and employment opportunities to build a healthy and sustainable life.

Restoration: *Emotional Freedom*

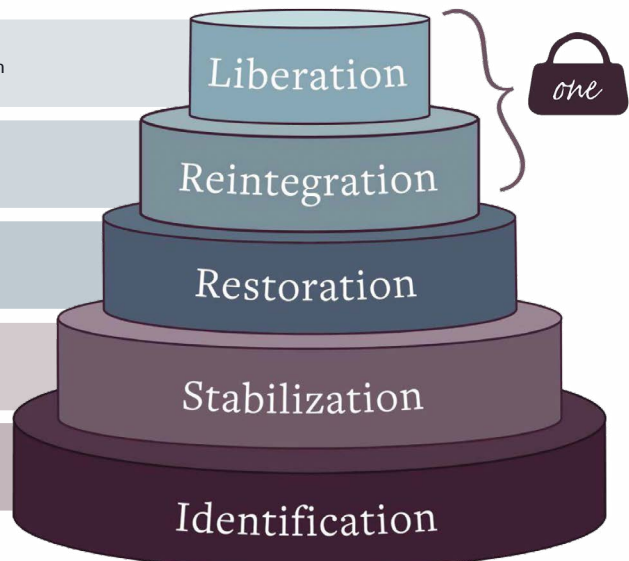
The survivor is receiving trauma-informed counseling and care needed to heal from the inside out.

Stabilization: *Mental Freedom*

The survivor is in recovery from dependence on harmful substances and acute mental health challenges.

Identification: *Physical Freedom*

The survivor has escaped the physical presence of their trafficker.



“Because of the assistance from this scholarship, I was finally able to embark on my journey of furthering my education, which is something I've wanted to do for over a decade.”

— Asia

Name has been changed to protect anonymity.

“One Purse has been such an amazing support in my recovery. I have been able to pursue educational and vocational dreams that seemed out of reach for so long! Because of One Purse I was able to earn my degree and start a business.”

— Jamie

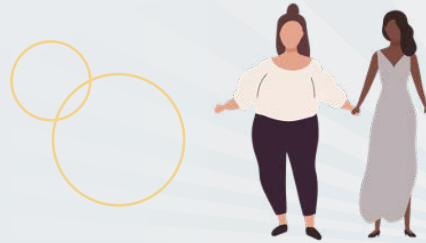


Survivor Impact

158 SURVIVORS SERVED

EMPLOYMENT

Survivors are employed in our social enterprise to run an e-commerce purse shop. Revenues from purse sales are reinvested into the program to provide more employment.



3,421 employment hours

3 survivors employed

the *re*PURPOSE project

EDUCATION

Scholarships are given to survivors for vocational training, college tuition and education resources.

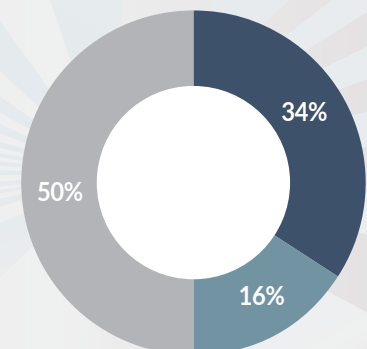


restore her dream fund

87 scholarships to survivors

\$93,000 scholarships

- Vocational Training
- Educational Resources
- College Tuition



We Celebrated!

We celebrated three women we have served by awarding the inaugural **Freedom to Dream** award at the annual Freedom to Dream event. The awards were in recognition of their outstanding accomplishments and in honor of the ways they inspire other survivors to persevere with grace, embrace freedom and keep dreaming big dreams for the future!

Sabrina

Recruited at the mall at age 13, Sabrina was not aware that she was being groomed for trafficking/exploitation. Under threat and fear, Sabrina was coerced into doing what was asked of her, all while keeping it hidden from her friends and family. Before entering high school she became pregnant by her exploiter and this offered her a way out...she exchanged her childhood for motherhood. In 2012, Sabrina married her husband Jose, and together they have seven daughters. She completed a Bachelor's Degree in Applied Management and works as a Team Coordinator in the anti-trafficking field, offering hope and courage to other survivors.

Jessa

Jessa uses her childhood experience of severe abuse and exploitation to illustrate both the stark realities of trafficking and the truth that healing transformation is possible. After her escape and recovery process, Jessa went to school and holds a MA in Clinical Mental Health Counseling and is working on her PhD in Counselor Education and Supervision. Jessa inspires others through speaking engagements around the world, gives hope through mentoring other survivors of human trafficking, and provides high quality training and consultation services to both NGO's and government agencies.



Megan

A survivor in every sense of the word, Megan has not only overcome being trafficked in her teens and early twenties, but she has also survived brain cancer. She experienced multiple seasons of relapse and re-exploitation before finally surrendering and beginning her journey to self-love and healing. She has earned an Associate of Arts degree, completed a bible-based mental health coaching program and is testing for the State of Florida Recovery Peer Support Certification. Enrolled at UCF, she is pursuing a Bachelor of Arts in Psychology. She is a valued leader in the survivor community and is using her story of resiliency to walk alongside others to help them experience hope and freedom. She was employed in the One Purse work-therapy program and has been promoted to Supervisor.



Empowering Dreams

“Thank you for believing in me and showing me that I am loved and that you believe I am worthy of a bright future.”

— Alexis



“Without One Purse, my dream of becoming a cosmetologist would not be possible. I’m so grateful for their kindness.”

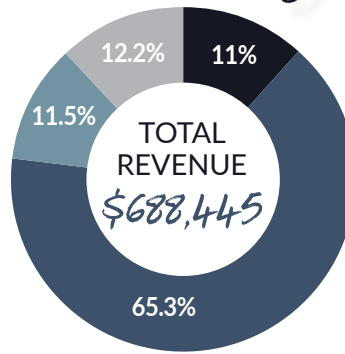
— Laura

“I am so grateful that there are people who care about trafficked women and are willing to go out of their way to help make our dreams and healing possible. My children will get to see me function outside of survival mode and through this scholarship I can provide them security and freedom.”

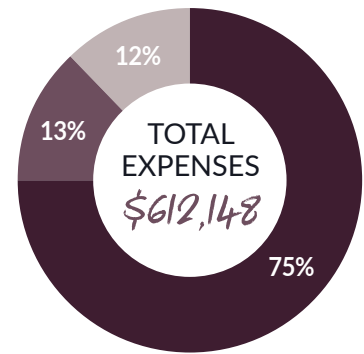
— Jazmyn

Names and photo have been changed to protect anonymity.

2022 Funding

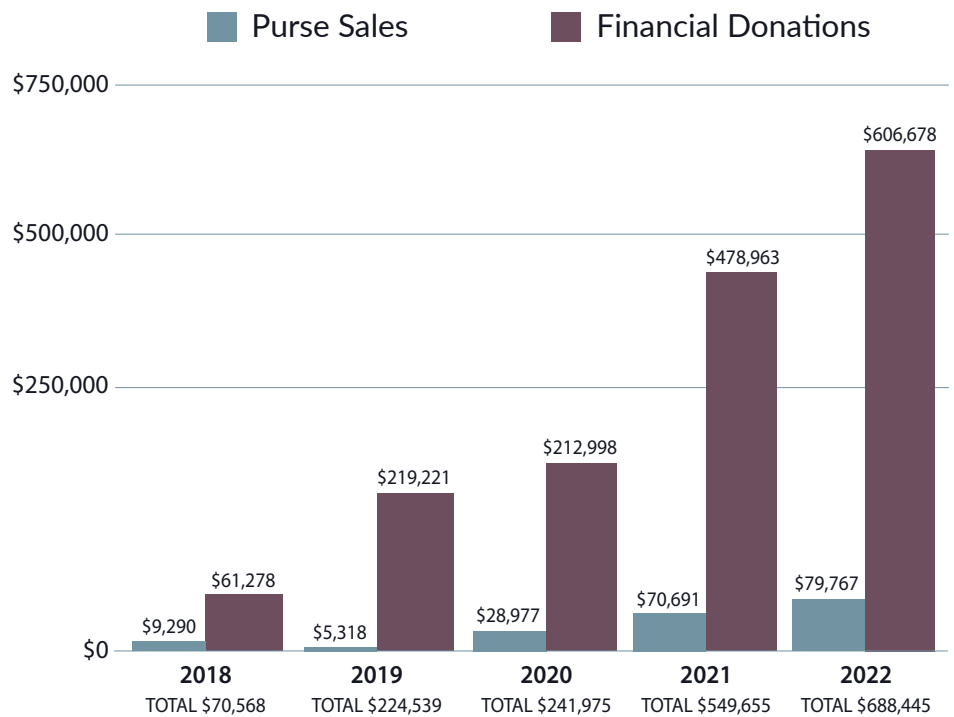


- Businesses
- Grants
- Individuals
- Purse sales



- Program
- Administration
- Fundraising

Revenue Growth Over the Past 5 Years



*Revenues do not include In-Kind donations or Cost of Goods Sold



2022 Business & Community Partners

THANK YOU! One Purse Partners empower survivors by giving sustainability to the mission.

CORKCICLE.

Heart of the City Foundation

Mi
MISSION INCREASE
ORLANDO

SAFE
STRATEGIC ALLIANCE TO FIGHT
EXPLOITATION IN CENTRAL FLORIDA

SouthState

The Vogt Family
in loving memory of Dr. Stephen Vogt

CAREER
BUILDERS

Elsey
ENTERPRISES

**THE JOE & SARAH
GALLOWAY
FOUNDATION**
Assisting Children & Families in Central Florida

Parable
FOUNDATION

FREEDOM
BUILDERS

AirMobile
FLIGHT DEPARTMENT

Rebecca BEDELL
CONSULTING

Millenia Partners

**NELSON
MULLINS**

Orlando Cleaners

Rehmann
EMPOWER YOUR PURPOSE

THE SCOUT GUIDE
ORLANDO

Thornton Park
DENTAL ARTS
Implant & Restorative Dentistry

HOPE
BUILDERS

**WALKER
& COMPANY**
Construction Managers / General Contractors

THE WILKINS WAY
Home Team

BE ON PARK
*102 South Park Ave
Winter Park, Florida*

**Z DESIGN
BUILD
INTERIORS**

Victory Cup
INITIATIVE



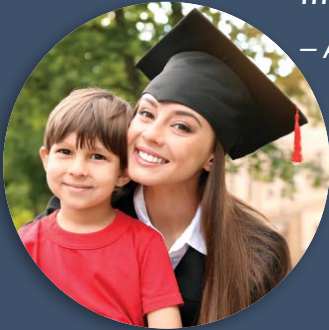
Jen Adams Photo



A highlight of the year was being selected as one of 10 finalists to participate in the Victory Cup Initiative storytelling experience. This included rigorous storytelling training culminating in a pitch to hundreds of community leaders and receiving very generous support.

“I am so beyond grateful for the support and opportunity. I was told growing up that people like me don’t get chances like this in life. Thank you for helping me to be an example to my children of what hard work and dedication can do for anyone no matter what your obstacles. I believe for them even greater than what I am able to do because of my example. So thank you for your belief in me!!”

– Ashley



“Thank you for remembering adults who were forgotten as young children.”

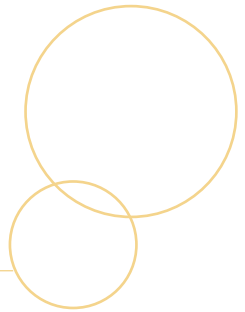
– Meribel

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Board of Directors, 2022

Erin Brown
Sophia Brown
Matt Buckland
Heather Case, CEO
Cathy Riley, Chair

Heather Snively
Tyler Snively
Kourtney Street
Dawn Strobeck, LMHC
Mike Strobeck



Staff

Left to right: Becky Hawver, Operations Manager; Erin Brown, Finance & HR Coordinator; Megan Malone, Supervisor, The rePURPOSE Project; Heather Case, Founder & CEO; Jen Kaiser, Program Manager; Nicole Millard, Director of Philanthropy & Communications



Here's how you can make a difference

You can help bring economic stability to the women served by One Purse so they can pursue freedom and a hope filled future for themselves and their children.

- Provide work for women employed to run the e-commerce purse shop by donating or collecting designer purses.
- Bring sustainability to the social enterprise and become a Business & Community Partner.
- Give more Education and Employment to survivors through financial generosity.



ONE PURSE

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